



**The 3rd Annual Shebango Dirts Classic
5K & 8-Mile Run/Walk Events**
(formerly The Matthew Perna Freedom 5K)

Dear Business Owner,

On behalf of **The Matthew Lawrence Perna Foundation**, we extend our heartfelt gratitude for considering reserving a sponsorship for this year's event...The 3rd Annual Shebango Dirts Classic 5K & 8 Mile Run/Walk! This event promises to be a day filled with excitement and fun, starting with the race in the morning and continuing with raffles, food, and music throughout the day. The race Committee's aggressive advertising ensures a successful and enjoyable day for all.

All sponsorship monies received will go toward the Matthew Lawrence Perna Foundation, where Matt's generous legacy will continue with funds benefitting humanitarian projects that he passionately supported. Your sponsorship will directly contribute to these projects, significantly impacting the community. Our mission is twofold: to honor Matt's memory by supporting the causes he held dear and to embody his spirit of giving to those facing hardship, advocating for animal welfare, promoting health and wellness, or preserving the natural beauty of our outdoor spaces. Matt is greatly missed by his family and many friends.

**WHEN: Saturday, September 28, 2024
9AM – 4PM**

**WHERE: The Erie Canal Bar & Grille
285 East High Street Ext.
Sharpsville, PA 16150**

We are counting on your sponsorship to support our fundraising efforts, and we've made the process as easy and effortless as possible. For those of you sponsoring, please visit our website, <https://www.MatthewLPernaFoundation.com>, and select the events tab to download the sponsorship forms, or utilize the following pages if you possess this physical packet. You may mail your sponsorship check and donation (please see the next page for mailing instructions), OR it can be picked up at your convenience if you are located in the Shenango Valley area. We value your time and effort, and we want to make this process as convenient for you as possible.

The deadline for sponsorship is August 31st, 2024, and the levels are as follows:

BRONZE

For a **\$300.00** donation, Bronze Sponsors will receive their... - Business name exhibited on the backs of the race day shirts. - Business and sponsorship level announced throughout the day.

SILVER

For a **\$500.00** donation, Silver Sponsors will receive the same, wonderful benefits as the **BRONZE** Sponsors.

GOLD

For an **\$800.00** donation, Gold Sponsors will receive their... - Business name displayed at the event on a five-by-three banner. - The business name is exhibited as a **GOLD** sponsor on the backs of the race day shirts. - Plus, the same amazing advantages as the Bronze & Silver Sponsors.

PLATINUM

For a **\$1500.00** donation, **PLATINUM** Sponsors will receive the exact generous bonuses as the Gold Sponsors.

On the following page, you will find your *Sponsorship Form*.



**THE 3rd ANNUAL SHEBANGO DIRTS
5K & 8-Mile
Sponsorship Form**

Please complete the following:

Business Name as it will appear on back of event shirts & other advertisements:

Business Sponsor Contact Person: _____

Address: _____

City/State/Zip Phone: _____

Email: _____

Website: _____

Sponsorship Level and Amount: _____

Please send this completed page, along with the correct check amount, to:

The Matthew Lawrence Perna Foundation

P.O. Box 182

Ellwood City, PA 16117

Make Check Payable To:

THE MATTHEW LAWRENCE PERNA FOUNDATION.

Thank you for your generosity, and God bless you,

The Matthew Lawrence Perna Foundation